

WORKSHOPS WITH I-ACT

Metro Manila **1st leg:** Feb 13-15, 2024
2nd leg: Feb 27-29, 2024

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OBJECTIVES

This February, join us in a three-day workshop that aims to help you make more meaningful, effective, and inclusive impact through your social and behavior change (SBC) campaigns.



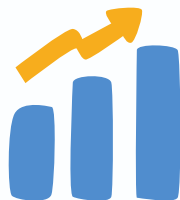
Help mainstream GEDSI

Strengthen your knowledge and practices on Gender, Disability, and Social Inclusion (GEDSI) and co-design a GEDSI roadmap for your organization



Hold consultations on SBC and communications

Provide an avenue to discuss needs and co-design solutions through SBC and communications clinics



Check in on your progress

Catch up with you and your project implementation and identify potential successes and challenges through monitoring check-ins



Help you reach your project's SBC goals

Build your skills in scaling up and expanding your digital communities

WORKSHOPS WITH I-ACT

Draft agenda (as of January 15, 2024) to give you an idea of what each workshop day will look like. While the program will just span three days, we will allot a day for the arrival of participants. There will also be scheduled health and meal breaks.

DAY 0 (ARRIVAL IN THE VENUE)

ONE-ON-ONE SESSIONS

1 hour each

- **Monitoring catch-ups**
- **Social and Behavior Change and Communications Clinics***

DAY 1

9:00 AM

- **Registration**
- **Preliminaries**
- **Expectations and goals-setting**

9:35 AM

- **Session 1.1: Defining and Understanding Scale**
- **Peer sharing and feedback**

10:50 AM

- **Session 1.2: Identifying impact and success (DECIDE framework)**
- **Plenary discussion**

11:20 AM

- **Session 1.3: Brainstorming prototypes (SCAMPER technique)**
- **Plenary discussion**

PROGRAM

11:50 AM

- **Session 1.4: Crafting a digital platforms scale-up strategy to achieve reach and impact**

1:05 PM

- **Sharing of testimonials on expanding digital communities**

1:50 PM

- **Session 1.5: Storyboarding potential problems and solutions**

2:20 PM

- **Discussing communications needs for scaling up (group-specific)**

**ONE-ON-ONE
SESSIONS**

1 hour each

- **Monitoring catch-ups**
- **Social and Behavior Change and Communications Clinics***

DAY 2 (GEDSI)

10:00 AM

- **Session 2.1: Understanding GEDSI**
- **Sense-making and processing**

PROGRAM

10:40 AM

- **Session 2.2: Presenting results of the GEDSI baseline survey and interviews**
- **Plenary discussion**

11:05 PM

- **Session 2.3: Identifying challenges and opportunities for GEDSI mainstreaming (Speedboat innovation game)**
- **Plenary presentation**

1:15 PM

- **Session 2.4: State of play and sharing of best practices on GEDSI**
- **Sharing of key takeaways**
- **Plenary discussion**

3:10 PM

- **Session 2.5: Designing a roadmap for GEDSI mainstreaming**
- **Collaboration and networking**

**ONE-ON-ONE
SESSIONS**

1 hour each

- **Monitoring catch-ups**
- **Social and Behavior Change and Communications Clinics***

DAY 3

10:00 AM

- **Session 3.1: Strengthening commitment and teamwork**
- **Presentation of roadmaps and feedbacking**

PROGRAM

11:30 AM

- **Closing remarks**

**ONE-ON-ONE
SESSIONS**

1 hour each

- **Monitoring catch-ups**
- **Social and Behavior Change and Communications Clinics***

WHO CAN ATTEND

This workshop series is open to **I-ACT's INITIATE partners**. To make the most out of these sessions, two members of each organization are encouraged to attend:

- 1 Board/Executive Representative**
- 2 Program Officer/GEDSI focal/Communications Staff**

**Each partner organization will be scheduled for a one-hour monitoring session to discuss updates on their SBC project's activity implementation, data monitoring, and financial status. It will also be an avenue to draw implementation lessons, challenges, and potential success stories.*

Organizations may also opt to schedule another one-hour consultation on SBC and communications. The organization may consult the subject matter experts on their concerns and request for support to help improve their SBC campaigns.